

DiRōNA ANNUAL GALA & EDUCATIONAL CONFERENCE

PARTNERSHIP PROGRAM

The benefits listed below offer the opportunity for your company to receive a customized level of recognition at DiRōNA's Annual Gala and Educational Conference. There is no limit to the number of events your company may choose to sponsor, however please keep in mind that Conference registration is **not** included with site sponsorships, so you must register for the Conference separately. If you are looking for a particular event to host, but need guidance regarding events that may best suit your needs, please contact Business Development Manager **Matt Dirks** directly at **(303) 565-4020** to discuss customizing an event sponsorship for your organization.

Grand Gala Sponsorship - \$25,000

- Recognition as the Grand Conference sponsor in all Annual Conference Literature
- Signage throughout Conference and at the event
- Special recognition in the Grand Gala Awards presentation
- Role honoring new recipients
- Reserved table seating with your choice of DiRōNA restaurateurs or customers

Opening Night Sponsorship - \$15,000

- Recognition as welcome reception sponsor in all Annual Conference Literature
- Signage at the event
- Special role and podium time at event

Welcome Luncheon Sponsor - \$10,000

- Recognition as a Luncheon Sponsor in all Annual Conference Literature
- Signage at the event
- Special role and podium time at the luncheon

Grand Gala Table Sponsorship - \$5,000

- One (1) table of ten at the Grand Gala event
- Recognition as a Gala Table sponsor in all Annual Conference Literature and at the event
- Signage at the event

Dine Around Sponsorship - \$5,000 (4-6 events available)

- Recognition as a Dine Around sponsor in all Annual Conference Literature
- Customized dinner with a prospective, pre-arranged group of DiRōNA conference attendees

Distinguished Desserts Sponsorship - \$5,000

- Recognition as a Dessert sponsor in all Annual Conference Literature
- Opportunity to provide cigars (2/person) and/or cognac, aperitifs for all event attendees

Breakfast Seminar Sponsorship- \$4,500
(Two sponsorships available)

- Recognition as a Breakfast Seminar sponsor in all Annual Conference Literature
- Signage at the event
- Ability to mingle with seminar attendees prior to the seminar during breakfast

Educational Seminar Sponsorship - \$4,000
(Two sponsorships available)

- Recognition as an Educational Seminar sponsor in all Annual Conference Literature
- Signage at the event

Hospitality Table Sponsor - \$2,500
Duration of Entire Conference

- Designated table in DiRōNA's hospitality area to display your company's information
- Ability to provide attendees with promotional paraphernalia with your corporate logo, etc.

Place a check mark next to the event(s) your company would like to sponsor.

____ Yes, my company would like to participate in DiRōNA's Annual Gala & Educational Conference as a Conference Partner.

Enclosed is my check, made payable to DiRōNA for \$_____. (All dollars are in U.S.)

Or

Type of Credit Card: Visa MC AMEX
(Circle one)

Credit Card Number: _____

Expiration Date: _____

Name: _____

Company: _____

Address: _____

Telephone: _____

Fax: _____

PLEASE RETURN THIS COMPLETED FORM ALONG WITH YOUR SPONSORSHIP PAYMENT TO:

DiRōNA
2500 Broadway, Suite 200
Boulder, CO 80304

Phone: (303) 565-4020 Fax: (303) 443-6943